

PRACTICE-AREA PACK

Criminal Defense Pack

Speed-to-lead intake for urgent matters, plus court-date discipline.

For: Criminal defense firms, solo and small, that field urgent leads and court dates. **Price:** \$1,500 (installed for you, included)

Core engines, preconfigured

- Intake Velocity Engine
- No-Show Shield Engine
- Reviews & Reputation Engine

Plus, tuned for criminal defense firms, solo and small, that field urgent leads and court dates

- Urgent-lead intake with an instant response and a call task due within 15 minutes, built for nights and weekends
- Court-date reminder cascade for clients and attorneys at 14, 7, 2, and 1 days out, plus the morning of
- Conflict-check gate on every new matter before engagement
- Criminal-specific fields: court date, courthouse, custody status, charge severity, bail status, payment plan
- Plain-language nurture for leads who do not hire on day one (informational, never legal advice)

How it installs

The whole pack is delivered through the LexLabs Lawmatics agency. After a quick onboarding (we email Lawmatics support and CC you to add your firm to our agency; you reply to confirm), we push it into your account in about one click. You then activate and customize, starting with each engine's setup guide.

Questions

Does it handle both misdemeanors and felonies?

Yes. The intake and court-date cascade cover the full range, from a cited misdemeanor to an in-custody felony.

How fast does it respond to a new lead?

An instant auto-response goes out on submission and a call task drops due within 15 minutes, built for after-hours and weekend leads.

Installed for you, included. We push the pack into your Lawmatics, map it to your fields and links, customize the copy, and run a short review call. No setup fee.