

PRACTICE-AREA PACK

IP & Trademark Pack

Trademark intake that tracks every office-action and renewal deadline.

For: Trademark and IP practices, from filing through renewal. **Price:** \$1,500 (installed for you, included)

Core engines, preconfigured

- Intake Velocity Engine
- No-Show Shield Engine
- Reviews & Reputation Engine

Plus, tuned for trademark and ip practices, from filing through renewal

- Mark-and-class intake across search, filing, office-action, renewal, opposition, and enforcement matters
- Office-action response cascade: escalating attorney tasks and client emails at 60, 30, 14, and 7 days out
- Renewal engine that wakes up 180, 90, and 30 days before each Section 8 and 9 maintenance window
- Specimen and statement-of-use chase that re-requests proof of use until it arrives

How it installs

The whole pack is delivered through the LexLabs Lawmatics agency. After a quick onboarding (we email Lawmatics support and CC you to add your firm to our agency; you reply to confirm), we push it into your account in about one click. You then activate and customize, starting with each engine's setup guide.

Questions

Is this the engines plus trademark-specific extras?

Yes. Three core engines preconfigured for trademark work, plus mark-and-class intake, the office-action cascade, the renewal engine, and the specimen chase, all installed for you.

What does the renewal engine do?

Each registered mark carries a renewal date. The engine wakes up 180, 90, and 30 days before each maintenance window with client reminders and attorney tasks, so Section 8 and 9 filings and renewals are ready in time. Because trademark maintenance recurs for the life of the mark, each cycle re-arms once the next deadline is set.

Installed for you, included. We push the pack into your Lawmatics, map it to your fields and links, customize the copy, and run a short review call. No setup fee.