

ENGINE SETUP PLAYBOOK

Reviews & Reputation Engine

Turn happy clients into 5-star reviews automatically, and catch unhappy ones privately first.

For: Firms with good outcomes but a thin online review profile. **Price:** \$500 (installed for you, included)

What's inside

- Post-matter review automation with a satisfaction gate
- Client satisfaction survey for the private path
- Google review approval form for the public path
- Post-case satisfaction campaign

How it installs

This engine is delivered through the LexLabs Lawmatics agency. After a quick onboarding (we email Lawmatics support and CC you to add your firm to our agency; you reply to confirm), we push the engine's assets into your account in about one click. The steps below activate and customize what was shared, not rebuild it.

- 1 We drop in your Google review link.
- 2 We confirm the satisfaction survey and review approval forms.
- 3 We set the trigger (matter closed) and confirm the happy and unhappy branches route correctly.
- 4 We turn on the post-case campaign for timing and follow-up.
- 5 We close a test matter with you to confirm the flow end to end.

Questions

Does it post reviews for clients?

No. It routes happy clients to your review page. The client writes the review.

What about unhappy clients?

They are routed to a private survey so you hear concerns before they go public.

Installed for you, included. We push the engine into your Lawmatics, map it to your fields and links, customize the copy, and run a short review call. No setup fee.